

Class Action Law Forum 2020

March 4-5, 2020

presented by
Western Alliance Bank Settlement Services



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in collaboration with
University of San Diego School of Law





Message from Western Alliance Bank

Thank you for being part of a great event!

Francesca Castagnola

Senior Managing Director

Western Alliance Bank Settlement Services



Sr. Vice President
Dana Rager



Vice Presidents
Sondra Monroe
Darin Zabriskie
Brett Wilmot

Welcome to the Class Action Law Forum 2020, hosted on the beautiful campus of University of San Diego. The Western Alliance Bank Settlement Services Team is thrilled to play a leadership role in such an exciting and significant event.

The Class Action Law Forum 2020 would not be possible without its co-chairs, faculty and attendees. We extend our gratitude to the program's co-chairs from CaseyGerry and Gibson, Dunn & Crutcher for their hard work refining the agenda and recruiting an exemplary faculty, to the many judges joining us to engage with leading litigators and experts, and to you for your dedication to elevating your knowledge about this dynamic legal area.

Our team could not have coordinated this program without our valued collaboration with University of San Diego School of Law. The invaluable team at USD Law shared insights, connected us with speakers, and provided access to USD's stunning Joan B. Kroc Institute of Peace Studies.

Finally, many thanks to our generous sponsors for their support, enthusiasm and expertise, and our program producer, HB Litigation Conferences, for their excellent services.

We hope you enjoy the speakers, presentations and camaraderie, and take full advantage of the program by sharing your own expertise and asking challenging questions. We look forward to seeing you during a break, at one of the rewarding networking receptions, or on the Sunset Dinner Yacht Cruise Wednesday evening. If you've forgotten to RSVP, stop by the registration desk. We still have availability.

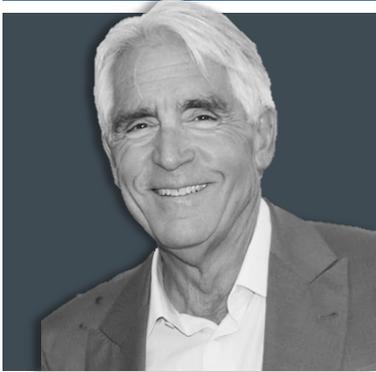
Thank you again for joining us!

**The Western Alliance Bank
Settlement Services Team**



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Welcome to Our Campus

Stephen C. Ferruolo

Dean and Professor of Law
University of San Diego School of Law

Nine years ago, when I was offered the position of Dean of the University of San Diego School of Law, I accepted my new role because I knew, from my years of practicing law in San Diego, what a great law school USD is. Many of the very best business lawyers I had worked with (or against) were graduates of USD. Not only were they excellent lawyers, they were exemplars of the very best in our profession. Now, after having had the opportunity to meet many more USD graduates, I have also come to recognize the remarkable reputations and achievements of USD alumni who are litigators and jurists.

The four co-chairs of this conference represent the best in class in legal advocacy nationally. The accolades and honors shared by co-chairs David S. Casey, Jr. '74 (JD), Gayle Blatt (JD), Ted Boutrous '87 (JD) and Joshua Jessen '02 (JD) include “Best Lawyers in America,” “Top Lawyer,” “Super Lawyers,” “Influential Leaders,” “100 Leading Lawyers in California,” and “Lifetime Achievement Awards.” USD rightly prides itself in training practice-ready lawyers who have the technical skills, as well as the professional commitment to defend the rights of their clients. This Class Action Forum Conference exemplifies the exceptional legal training that USD School of Law strives to offer to our students as well as to the legal community.

I am indebted to conference co-chairs David S. Casey Jr., Gayle Blatt, Ted Boutrous, and Joshua Jessen for all that they have done to make this conference a signature event for USD School of Law and, our sponsor, Western Alliance Bank—Settlement Services. I also want to express my special appreciation to the outstanding jurists who have agreed to participate in this conference: U.S. District Judge Anthony J. Battaglia, Hon. William F. Highberger, Los Angeles Superior Court, Hon. Gonzalo P. Curiel, Southern District of California, Hon. Beth L. Freeman, Northern District of California, Hon. Larry A. Burns, San Diego Superior Court, Chief Judge, Hon. Lucy H. Koh, Northern District of California, Hon. Edward M. Chen, Northern District of California, Hon. Fernando M. Olguin, Central District of California, Hon. Cormac C. Carney, Central District of California, and Hon. Richard G. Seeborg, Northern District of California.

Thanks to all those attending for making the commitment to be a part of this conference. Like all of you, I am truly excited to have the opportunity to hear from expert panelists and speakers scheduled to present throughout this two-day event. As Dean of the USD School of Law, I am honored to welcome each one of you to the 2020 Class Action Forum presented by Western Alliance Bank—Settlement Services.

Thank you and best wishes,

Stephen C. Ferruolo
Dean and Professor of Law



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Please refer to the back for further details about the outstanding services these organizations provide.

Class Action Law Forum 2020 at a Glance

Location	This prestigious event, presented by Western Alliance Bank, is being held in collaboration with University of San Diego School of Law at the Joan B. Kroc Institute of Peace Studies.
Plaintiff Co-Chairs Defense Co-Chairs Steering Committee	<p> David S. Casey Jr. Managing Partner CaseyGerry Gayle M. Blatt Partner CaseyGerry </p> <p> Theodore J. Boutrous Jr. Partner Gibson, Dunn & Crutcher Joshua A. Jessen Partner Gibson, Dunn & Crutcher </p> <p> Francesca Castagnola Senior Managing Director Western Alliance Bank Dana Rager Senior Vice President Western Alliance Bank Stephen C. Ferruolo Dean USD School of Law Debbie Rider Development Director USD School of Law </p>

Tuesday, March 3 6:00 pm to 9:30 pm

Faculty Dinner (*invitation only*)
 ➤ Hosted by **Top Class Actions** and **Simpluris**

Wednesday, March 4

7:30 am
 8:45 am
 12:30 pm
 1:00 pm 
 2:15 pm
 4:15 pm 
 5:15 pm
 6:00 pm 

Registration and Breakfast
 Opening and Sessions Begin  Continuous coffee thanks to
Heffler Claims Group
 Lunch
 Keynote | Theodore J. Boutrous Jr., Gibson, Dunn & Crutcher
 Sessions
 Networking Reception
 ➤ Hosted by **P&N** and **Blackhawk Network**
 Cruise Shuttle
 Sunset Dinner Yacht Cruise
 ➤ Hosted by **Western Alliance Bank**

Thursday, March 5

7:30 am
 8:45 am
 9:00 am 
 11:00 am 
 12:00 noon
 1:15 pm
 5:15 pm
 5:30 pm 

Registration and Breakfast
 Opening and Sessions Begin
 Keynote | U.S. District Judge Anthony J. Battaglia
 Keynote | Kenneth R. Feinberg
 Lunch
 Sessions
 Adjourn
 Closing Reception
 ➤ **Epiq**, service provider host
 ➤ **CaseyGerry**, law firm host

Tuesday Evening, March 3, 2020

6:00 pm to 9:30 pm

Faculty Dinner
Invitation only. Please refer to your invitation for details
 Sponsored by **Top Class Actions** and **Simpluris**

Wednesday Morning, March 4, 2020

7:30 am	Opening Registration & Breakfast  Non-stop coffee sponsored by Heffler Claims Group!
8:45 am to 9:00 am	Welcome! <ul style="list-style-type: none">▪ Francesca Castagnola, Western Alliance Bank ▪ Dean Stephen C. Ferruolo, USD School of Law 
9:00 am to 10:00 am	Review of Key Class Action Decisions <ul style="list-style-type: none">▪ Gayle M. Blatt, CaseyGerry, <i>moderator</i> ▪ Chris Chorba, Gibson, Dunn & Crutcher▪ Rosemary M. Rivas, Levi & Korsinsky LLP▪ Andre Mura, Gibbs Law Group▪ Hon. M. Margaret McKeown, Ninth Circuit Court of Appeals ▪ Hon. Suzanne H. Segal (ret.), Signature Resolution 
10:00 am to 11:15 am	Privacy & Data Breach Class Actions <ul style="list-style-type: none">▪ David Berger, Gibbs Law Group, <i>moderator</i>▪ Aideen Gaffney, Epiq ▪ Scott Goldsmith, Dorsey & Whitney▪ David Kaufman, Heffler Claims Group ▪ Jeremy Smith, Gibson, Dunn & Crutcher ▪ Ariana J. Tadler, Tadler Law LLP▪ John A. Yanchunis, Morgan & Morgan Complex Litigation Group▪ Timothy G. Blood, Blood, Hurst & O'Reardon LLP
11:15 am to 11:30 am	Break hosted by Signature Resolution
11:30 am to 12:30 pm	Mass Torts and MDLs <ul style="list-style-type: none">▪ Aideen Gaffney, Epiq, <i>moderator</i> ▪ William F. Tarantino, Morrison & Foerster▪ A.J. de Bartolomeo, Tadler Law LLP▪ Jean Martin, Morgan & Morgan▪ Thomas V. Girardi, Girardi Keese▪ Jake Woody, BrownGreer PLC▪ Hon. William F. Highberger, Los Angeles County Superior Court 
12:30 pm to 2:00 pm	Networking & Educational Luncheon <p>Enjoy a meal with colleagues then stay right where you are for an exciting keynote from our co-chair and <i>American Lawyer's</i> "Litigator of the Year," Theodore J. Boutrous, Jr., of Gibson, Dunn & Crutcher.</p>

Wednesday Afternoon, March 4, 2020



Keynote Address | 1:00 pm to 1:45 pm

Freedom of the Press & the White House

Featuring an internationally renowned attorney who continues to lead some of the highest profile cases on the docket today.

Theodore J. Boutrous, Jr.

Gibson, Dunn & Crutcher

2:00 pm to 3:00 pm

Antitrust: Class Actions & Emerging Issues

- Dan Mogin, MoginRubin LLP, *moderator*
- Jennifer Oliver, MoginRubin LLP
- Karin Garvey, Labaton Sucharow
- Stuart Senator, Munger Tolles & Olson LLP
- Michael Tubach, O'Melveny & Myers LLP



3:15 pm to 4:15 pm

Securities: Class Actions & Emerging Issues

- Brett Wilmot, Western Alliance Bank, *moderator*
- Catherine E. Moreno, Wilson Sonsini Goodrich & Rosati
- Jonathan D. Uslaner, Bernstein Litowitz Berger & Grossmann LLP
- Laurence D. King, Kaplan Fox & Kilsheimer LLP
- Lara McDermott, Gilardi & Co. LLC
- Peter Adams, Cooley LLP

4:15 pm to 5:15 pm

Networking Reception hosted by
Postlethwaite & Netterville and
Blackhawk Network

5:15 pm | Shuttle

5:45 pm | Board

6:00 pm | Depart

9:00 pm | Return

Western Alliance Bank Settlement Services Group's

Sunset Dinner Yacht Cruise

Join the Western Alliance Bank team and fellow attendees for cocktails and dinner on a Hornblower Cruise across the San Diego Bay on the "High Spirits," a beautifully restored classic motor yacht. Please RSVP and be ready to board promptly at 5:45 pm for a 6 pm departure.



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Thursday Morning, March 5, 2020

7:30 am

Registration & Breakfast

 Non-stop coffee sponsored by **Heffler Claims Group!**

8:45 am to 9:00 am

Opening Remarks



Keynote Address | 9:00 am to 9:45 am

Trial Advocacy Perspectives

Judge Battaglia brings insights from more than 45 years of trying cases as a lawyer and presiding from the bench.

Hon. Anthony J. Battaglia

U.S. District Court, Southern District of California 

9:45 am to 11:00 am

Class Action Rules & Settlements:

Lessons from Judges, Practitioners & One Year with the Northern District Guidelines

- Francesca Castagnola, Western Alliance Bank, *moderator* 
- Ariana J. Tadler, Tadler Law LLP
- Thomas E. Loeser, Hagens Berman
- Peter Crudo, Gilardi & Co.
- Hon. Gonzalo P. Curiel, Southern District of California 
- Hon. Robert Dow, Northern District of Illinois 
- Hon. Beth L. Freeman, Northern District of California 
- *Defense attorney to be announced.*



Keynote Address | 11:00 am to 12:00 noon

Unconventional Responses to Unique Catastrophes

Tailoring the Law to Meet the Challenges

Kenneth R. Feinberg

Law Offices of Kenneth R. Feinberg P.C.

12:00 noon to 1:00 pm

Networking & Educational Luncheon

Thursday Afternoon, March 5, 2020

1:15 am to 2:00 pm

Leveraging Digital Technology:

Records, Payments, Admin, Big Data & Microtargeting

- Dana Rager, Western Alliance Bank, *moderator*
- David Almeida, Benesch
- Paula Brown, Blood Hurst & O'Reardon, LLP
- James P. "JP" Carroll, Blackhawk Network
- Eric Schachter, AB Data



2:00 pm to 3:00 pm

Employment Class Actions

- Julie Green, CPT Group Inc., *moderator*
- Professor Orly Lobel, University of San Diego School of Law
- David Phillips, Signature Resolution
- Blaine Evanson, Gibson, Dunn & Crutcher
- Dhananjay S. Manthripragada, Gibson, Dunn & Crutcher
- Hon. Fernando M. Olguin, Central District of California
- *additional speaker to be announced*



3:00 pm to 4:15 pm

Consumer Class Actions

- Tina Wolfson, Ahdoot & Wolfson, *moderator*
- Brandon Schwartz, Postlethwaite & Netterville
- Abbas Kazerounian, Kazerouni Law Group
- Lauren M. Blas, Gibson Dunn & Crutcher
- Hon. Lucy H. Koh, Northern District of California
- Hon. Edward M. Chen, Northern District of California
- Hon. Fernando M. Olguin, Central District of California



4:15 pm to 5:15 pm

Judicial Roundtable:

Perspectives & Practical Considerations

- David S. Casey Jr., CaseyGerry, *co-moderator (plaintiff)*
- Steve Strauss, Cooley LLP, *co-moderator (defense)*
- Hon. Larry A. Burns, S.D. Calif., Chief Judge
- Hon. Cormac C. Carney, C.D. Calif.
- Hon. Richard G. Seeborg, N.D. Calif.



5:15 pm

Conference Sessions End

On behalf of Western Alliance Bank and University of San Diego School of Law – thank you for participating! We welcome feedback and ideas for presentations and speakers. We look forward to seeing you in 2021! Now join us at the reception, hosted by Epiq!

5:30 pm

Networking Reception

Service provider host: **Epiq**

Law firm host: **CaseyGerry**



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The Western Alliance Bank Settlement Services Group is a national specialty banking group that specializes in banking for law firms and settlement administrators. The team brings years of expertise in supporting all phases of the settlement process, from escrow through distribution, with a single point of contact. Our committed team offers a highly personalized and transparent banking experience with a focus on exceptional service, honesty, integrity, flexibility and responsiveness. We provide a broad range of customizable solutions, a commitment to building relationships and access to decision-makers. For more information, visit:

westernalliancebancorporation.com/our-expertise/settlement-services

About Western Alliance Bank

With more than \$25 billion in assets, Western Alliance Bancorporation is one of the country's top-performing banking companies and has ranked in the top 10 on the Forbes "Best Banks in America" list for five consecutive years, 2016-2020. Its primary subsidiary, Western Alliance Bank, Member FDIC, helps business clients realize their growth ambitions with local teams of experienced bankers who deliver superior service and a full spectrum of customized loan, deposit and treasury management capabilities. Business clients also benefit from a powerful array of specialized financial services that provide strong expertise and tailored solutions for a wide variety of industries and sectors. A national presence with a regional footprint, Western Alliance Bank operates individually branded, full-service banking divisions and has offices in key markets nationwide. For more information, visit westernalliancebank.com.



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About Us

In 2017, Signature Resolution was founded with the goal of providing clients with a higher standard of service and hospitality than was currently being offered in the alternative dispute resolution space. Since then, Signature Resolution's panel has steadily grown. We have brought on some of the most accomplished and dedicated professionals in the field, whose practice areas include class actions, commercial and business litigation, employment, real estate and professional liability.

Signature Resolution's mission is to enhance the dispute resolution experience for clients and attorneys by setting the new standard for quality and hospitality. Our panel aims to resolve matters as efficiently and pragmatically as possible, and our neutrals' work reflects Signature's fundamental principles: ethics, innovation, neutrality, experience, commitment, and results.

Our panel hails from diverse backgrounds including respected judges, exceptional trial and transactional attorneys, and entertainment and corporate lawyers. We provide our clients a sophisticated, comfortable and private environment to resolve their cases. The concierge team ensures our clients' needs are met to make their experience at Signature as efficient and pleasant as possible.

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The Perfect Climate for Studying Law.™

The University of San Diego School of Law is the premier law school in the San Diego area and one of the leading institutions for legal education and research on the West Coast. Its location in the nation's eighth largest city, less than twenty miles from the Mexican border, creates diverse opportunities for faculty, students and graduates. Founded in 1954, the law school is part of the University of San Diego, a private, independent, Roman Catholic university enrolling over 9,000 students in undergraduate and graduate programs.



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Heffler Claims
Group

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CaseyGerry

CASEY GERRY SCHENK FRANCAVILLA BLATT & PENFIELD LLP

As the oldest plaintiffs' law firm in San Diego, CaseyGerry has earned a national reputation for its expertise in complex litigation. Over the years, CaseyGerry attorneys have worked to recover billions of dollars for individuals through our diversified practice. We represent solely plaintiffs in class actions, mass torts, data breach and privacy cases, consumer protection, fire, product defect, and personal injury matters. We believe in individual and corporate responsibility. Protecting consumers against corporate giants has been a hallmark of our law firm. Firm partners, David S. Casey, Jr. and Gayle M. Blatt have been appointed to plaintiff leadership roles to help spearhead important litigation. They have helped successfully resolve some of the most notable nationwide cases. When the challenges seem overwhelming, CaseyGerry is committed to making a difference in the lives of consumers and injured individuals. It is our firm's number one priority.



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