



LITIGATION CONFERENCES

presents

Data Breach Litigation and Investigation Forum 2017



Tuesday, January 24, 2017 • Julia Morgan Ballroom • San Francisco

2017

San Francisco

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EXHIBITORS



**LITIGATION
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Overview

Data breaches will continue. So will the subsequent litigation and regulatory inquiries. If you're involved in any aspect of the data breach world—from prevention to response—it is crucial to be on the leading edge of knowledge about legal and regulatory actions. To prevent, mitigate and prevail in these actions, you need to know what the courts are saying, what insurers are doing and how to plan ahead for whatever twists await. Join HB's collection of leading plaintiff and defense attorneys, regulators, insurance professionals and data breach experts for a look into the trenches.

Features & Benefits

- Associate your brand with a prestigious educational event.
- Network in a relatively intimate, non-tradeshow environment where you're not competing with a multitude of other vendors.
- Meet decision makers and influences from leading organizations.
- Potentially present your expertise to the full audience.

Attendee Profile

- 100+ participants
- Decision makers and influencers at corporations and law firms.
- In-house counsel and executives from 50 leading companies.
- Partners and senior associates at leading litigation law firms.
- Various technical and subject matter experts.

All HB sponsorships include the following:

- ✓ Attendance to all sessions and events.
- ✓ Prominent placement of logo in extensive marketing.
- ✓ Complete attendance list for post-event follow-up.
- ✓ Special registration discounts for your customers.
- ✓ *Our complete attention to your event goals!*



Item	Description	Price
Lunch	<p>Treat the entire faculty and all of the attendees to a high-quality networking lunch. A high exposure sponsorship, this comes with two passes to the program, high brand positioning, signage, and special callout at the event and in the program agenda. You get:</p> <ul style="list-style-type: none">✓ Two passes✓ High brand exposure✓ Signage✓ Callout✓ Special agenda branding✓ Attendance list	\$5000
Breakfast	<p>They say it's the most important meal of the day. Or is it the most caloric? Either way, get everyone off to a strong start with a delicious, nutritious breakfast. A high-exposure sponsorship, this comes with two passes to the program, prominent brand positioning, signage, and special callout at the event and in the program agenda. You get:</p> <ul style="list-style-type: none">▪ Two passes▪ High brand exposure▪ Signage▪ Callout▪ Special agenda branding▪ Attendance list	\$3500
Reception	<p>Would you like the faculty and all conference delegates have a drink on you? Also a high exposure sponsorship, this comes with three passes to the program, high brand positioning, signage, and special callout at the event and in the program agenda. You get:</p> <ul style="list-style-type: none">✓ Three passes✓ High brand exposure✓ Signage✓ Callout✓ Special agenda branding✓ Attendance list	\$6500 - \$8500



Break	<p>Give everyone a breather with a cup of coffee, soda, snacks and other items. You get:</p> <ul style="list-style-type: none">✓ One pass✓ Signage during break✓ Callout to delegates✓ Special agenda branding✓ Attendance list	\$2500
Exhibit	<p>Want to show them what you've got? Bring your best representative and arm them with literature, signage, giveaways, demos, flat screens, and whatever you can think of. And watch them come home with business cards and new business.</p> <ul style="list-style-type: none">✓ Two passes✓ Table or booth space with high visibility✓ High brand exposure✓ Signage✓ Callout to delegates✓ Option to hold contest✓ Special agenda branding✓ Attendance list	\$3500
Service Provider Registration	<p>This is for service providers who simply wish to attend the event but not sponsor or exhibit. Get all the great benefits enjoyed by the regular delegates of the event. You get:</p> <ul style="list-style-type: none">✓ One pass✓ Limited attendance list✓ Course materials✓ Access to breaks, lunch and reception	\$1200
Wi-Fi	<p>Be everyone's hero. Delegates have come to expect wireless connectivity, but many locations require considerable charges for this service. Sponsor Wi-Fi for the event and get the following:</p> <ul style="list-style-type: none">✓ Two passes✓ High brand exposure✓ Signage✓ Your brand on the Wi-Fi instructions at each table.✓ Callout to delegates✓ Attendance list	\$3500



Charging Station	<p>Be a lifesaver. What's with our batteries? No one can afford for their mobile device to die when out of the office or away from home. Keep everyone charged up by sponsoring our charging station and get:</p> <ul style="list-style-type: none">✓ Two passes✓ High brand exposure✓ Signage at the high visibility charging station✓ Callout to delegates✓ Attendance list	\$2500
Branded Tote Bags	<p>What better way to expose your brand than to have everyone carry it wherever they go, even well after the event? Provide your own and sponsor the branded tote bags and get:</p> <ul style="list-style-type: none">✓ Two passes✓ High brand exposure and lasting visibility✓ Signage✓ Attendance list <p>* does not include the cost of the bags themselves.</p>	\$2500*
Prizes	<p>Make them love you. Add contest and prizes to any of the other options in this list and you will get:</p> <ul style="list-style-type: none">✓ Stage time for the announcement of the winners✓ Two passes✓ High brand exposure✓ Signage✓ Callout✓ Attendance list <p>* prize must have minimum value of \$500.</p>	\$1,000*
Exclusivity	<p>Don't want to share the room with your competitors? Ask us about being the only sponsor in your field. One field per customer. Contact us for details and options.</p>	CALL
Speaker Dinner	<p>Connect with the faculty by hosting a welcome dinner event the evening before the conference. It's a great way to get with the event thought leaders and decision makers. This is an exclusive sponsorship.</p>	CALL
Custom	<p>Have a clever idea you don't see here? Want to create something special to grab their attention? We want to hear it. Contact us and let's talk.</p>	CALL
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2016 Participating Organizations

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Barnes & Thornburg LLP	KIVU
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