

# Standards of Care The Professional Services Data Breach



#### **All-Star Panel**

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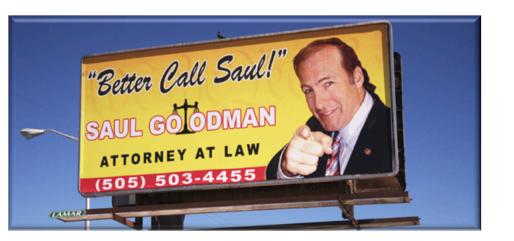
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# Lawyers



- Attorney Ethical Obligations to Protect Data
- Malpractice
- Panama Papers
- Unique Breach Response Issues
  - White Gloves



## Accountants

- W-2 Scams
  - BEC (Business Email Compromise / Correspondence)
- Paper Breaches

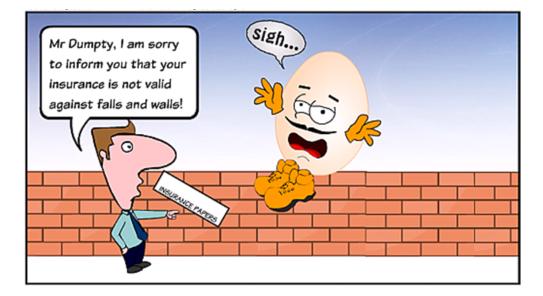






# **Agents & Brokers**

 The Placement of Cyber Insurance





## **Design Professionals**



- The "Creative Class"
  - Reputational Risk
  - Value of Data



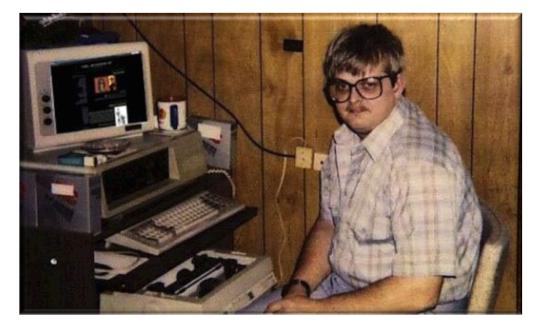
# **Technology Professionals**

- Tech E&O
  - Technology Products
  - Technology Services

IIGATO

ONER

• Affinity Gaming v. Trustwave





# **Medical / Healthcare Professional**



- Nature of PHI
- HIPAA / HI-TECH
- Regulation
  - OCR Audits
- Ransomware





#### **Banking Professionals / Financial Services**

- Social Engineering
- Relationship to
  Commercial Crimes



"I don't see anything funny about our account being frozen!"





#### **Miscellaneous Professionals**



(6)

- Real Estate Agents & **Brokers**
- Title Agents
- Investment Advisors

NetDiligence\*

10



# **Tell us** one more thing we should know





11

### THANK YOU!!!

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