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presents

# Midwest Corporate Counsel & Compliance Forum

November 16, 2016 | Chicago

Emerging Issues Facing Corporate Legal Departments

2016

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**Union League Club of Chicago**

65 West Jackson Boulevard

Chicago



# Midwest Corporate Counsel & Compliance Forum 2016

Emerging issues in risk, compliance and litigation.  
Nov. 15, 2016 | The Union League of Chicago

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## Overview

Join other corporate counsel, compliance officers, litigators, business attorneys, and experts on a variety of important specialties! Hear practical insights and network with decision makers. The faculty will share practical insights with regard to a number of emerging issues facing corporate legal departments and their outside counsel. Subjects include: cyber security; internal investigations; government investigations; corporate compliance; employment law; changing federal rules re ediscovery; managing defense costs; emerging risks (e.g. internet of things, drones, EMV chip/pin, legalization of cannabis, climate change, nanotech, artificial intelligence); preparing witnesses to testify; trial preparation; trends in directors and officers law, ethical issues that arise between corporate clients and outside counsel.

## Features & Benefits

- Associate your brand with a prestigious educational event.
- Network in a relatively intimate, non-tradeshow environment where you're not competing with a multitude of other vendors.
- Meet decision makers and influences from leading organizations.
- Potentially present your expertise to the full audience.

## Attendee Profile

- 100+ participants primarily from the Midwest.
- Decision makers and influencers at corporations and law firms.
- In-house counsel and compliance professionals from 50 leading companies.
- Partners and senior associates at leading litigation law firms.
- Various technical and subject matter experts.

## All HB sponsorships include the following:

- ✓ Attendance to all sessions and events.
- ✓ Prominent placement of logo in extensive marketing.
- ✓ Complete attendance list for post-event follow-up.
- ✓ Special registration discounts for your customers.
- ✓ *Our complete attention to your event goals!*

Contact Suzanne Armstrong at (847) 687-0501 or by email at [Suzanne.Armstrong@LitigationConferences.com](mailto:Suzanne.Armstrong@LitigationConferences.com). General number: (484) 324-2755



Item	Description	Price
<b>Lunch</b>	<p>Treat the entire faculty and all of the attendees to a high-quality networking lunch. A high exposure sponsorship, this comes with <b>two passes</b> to the program, high brand positioning, signage, and special callout at the event and in the program agenda. You get:</p> <ul style="list-style-type: none"><li>✓ Two passes</li><li>✓ High brand exposure</li><li>✓ Signage</li><li>✓ Callout</li><li>✓ Special agenda branding</li><li>✓ Attendance list</li></ul>	\$5000
<b>Breakfast</b>	<p>They say it's the most important meal of the day. Or is it the most caloric? Either way, get everyone off to a strong start with a delicious, nutritious breakfast. A high-exposure sponsorship, this comes with two passes to the program, prominent brand positioning, signage, and special callout at the event and in the program agenda. You get:</p> <ul style="list-style-type: none"><li>▪ Two passes</li><li>▪ High brand exposure</li><li>▪ Signage</li><li>▪ Callout</li><li>▪ Special agenda branding</li><li>▪ Attendance list</li></ul>	\$3500
<b>Reception</b>	<p>Would you like the faculty and all conference delegates have a drink on you? Also a high exposure sponsorship, this comes with <b>three passes</b> to the program, high brand positioning, signage, and special callout at the event and in the program agenda. You get:</p> <ul style="list-style-type: none"><li>✓ Three passes</li><li>✓ High brand exposure</li><li>✓ Signage</li><li>✓ Callout</li><li>✓ Special agenda branding</li><li>✓ Attendance list</li></ul>	\$6500 - \$8500
<b>Break</b>	<p>Give everyone a breather with a cup of coffee, soda, snacks and other items. You get:</p> <ul style="list-style-type: none"><li>✓ One pass</li><li>✓ Signage during break</li><li>✓ Callout to delegates</li><li>✓ Special agenda branding</li><li>✓ Attendance list</li></ul>	\$2500



<b>Exhibit</b>	<p>Want to show them what you've got? Bring your best representative and arm them with literature, signage, giveaways, demos, flat screens, and whatever you can think of. And watch them come home with business cards and new business.</p> <ul style="list-style-type: none"><li>✓ Two passes</li><li>✓ Table or booth space with high visibility</li><li>✓ High brand exposure</li><li>✓ Signage</li><li>✓ Callout to delegates</li><li>✓ Option to hold contest</li><li>✓ Special agenda branding</li><li>✓ Attendance list</li></ul>	\$3500
<b>Service Provider Registration</b>	<p>This is for service providers who simply wish to attend the event but not sponsor or exhibit. Get all the great benefits enjoyed by the regular delegates of the event. You get:</p> <ul style="list-style-type: none"><li>✓ One pass</li><li>✓ Limited attendance list</li><li>✓ Course materials</li><li>✓ Access to breaks, lunch and reception</li></ul>	\$1200
<b>Wi-Fi</b>	<p>Be everyone's hero. Delegates have come to expect wireless connectivity, but many locations require considerable charges for this service. Sponsor Wi-Fi for the event and get the following:</p> <ul style="list-style-type: none"><li>✓ Two passes</li><li>✓ High brand exposure</li><li>✓ Signage</li><li>✓ Your brand on the Wi-Fi instructions at each table.</li><li>✓ Callout to delegates</li><li>✓ Attendance list</li></ul>	\$3500
<b>Charging Station</b>	<p>Be a lifesaver. What's with our batteries? No one can afford for their mobile device to die when out of the office or away from home. Keep everyone charged up by sponsoring our charging station and get:</p> <ul style="list-style-type: none"><li>✓ Two passes</li><li>✓ High brand exposure</li><li>✓ Signage at the high visibility charging station</li><li>✓ Callout to delegates</li><li>✓ Attendance list</li></ul>	\$2500





<b>Branded Tote Bags</b>	<p>What better way to expose your brand than to have everyone carry it wherever they go, even well after the event? Provide your own and sponsor the branded tote bags and get:</p> <ul style="list-style-type: none"><li>✓ Two passes</li><li>✓ High brand exposure and lasting visibility</li><li>✓ Signage</li><li>✓ Attendance list</li></ul> <p>* does not include the cost of the bags themselves.</p>	\$2500*
<b>Prizes</b>	<p>Make them love you. Add contest and prizes to any of the other options in this list and you will get:</p> <ul style="list-style-type: none"><li>✓ Stage time for the announcement of the winners</li><li>✓ Two passes</li><li>✓ High brand exposure</li><li>✓ Signage</li><li>✓ Callout</li><li>✓ Attendance list</li></ul> <p>* prize must have minimum value of \$500.</p>	\$1,000*
<b>Exclusivity</b>	<p>Don't want to share the room with your competitors? Ask us about being the only sponsor in your field. One field per customer. Contact us for details and options.</p>	CALL
<b>Speaker Dinner</b>	<p>Connect with the faculty by hosting a welcome dinner event the evening before the conference. It's a great way to get with the event thought leaders and decision makers. This is an exclusive sponsorship.</p>	CALL
<b>Custom</b>	<p>Have a clever idea you don't see here? Want to create something special to grab their attention? We want to hear it. Contact us and let's talk.</p>	CALL
<b>Contact</b>	<p>Suzanne Armstrong (847) 687-0501 <a href="mailto:Suzanne.Armstrong@LitigationConferences.com">Suzanne.Armstrong@LitigationConferences.com</a></p>	