



## Schedule

Wednesday, October 3, 2018 – Friday, October 5, 2018

George Washington University Marvin Center  
800 21st Street Northwest, Washington, DC 20052

**250+ Speakers**  
**80+ Sessions**

[www.privacyandsecurityforum.com](http://www.privacyandsecurityforum.com)

### Organized By



**Daniel J. Solove**  
John Marshall Harlan Research Prof.  
GW Law School  
President & CEO, TeachPrivacy



**Paul M. Schwartz**  
Jefferson E. Peyser Professor  
U.C. Berkeley School of Law



## Schedule Time Chart

### Wed, Oct 3

TIME	WED, OCT 3 Intensive Days	WED, OCT 3 Workshops
7:30am-9:00am	Breakfast	Breakfast
9:00am-10:15am	<b>Session 1</b>	<b>AM Workshop Part 1</b>
10:15am-10:45am	Break	Break
10:45am-12:00pm	<b>Session 2</b>	<b>AM Workshop Part 2</b>
12:00pm-1:30pm	Lunch	Lunch
1:30pm-2:45pm	<b>Session 3</b>	<b>PM Workshop Part 1</b>
2:45pm 3:15pm	Ice Cream Break	Ice Cream Break
3:15pm-4:30pm	<b>Session 4</b>	<b>PM Workshop Part 2</b>

### Thurs, Oct 4 – Fri, Oct 5

TIME	THURS, OCT 4	FRI, OCT 5
7:30am-8:50am	Breakfast	Breakfast
8:50am-9:50am	<b>Session 1</b>	<b>Session 6</b>
9:50am-10:10am	Break	Break
10:10am-11:10am	<b>Session 2</b>	<b>Session 7</b>
11:10am-11:30am	Break	Break
11:30am-12:30pm	<b>Session 3</b>	<b>Session 8</b>
12:30pm-1:30pm	Lunch	Lunch
1:30pm-2:30pm	<b>Keynote (Plenary)</b>	<b>Keynote (Plenary)</b>
2:30pm-3:30pm	<b>Session 4</b>	<b>Session 9</b>
3:30pm-4:00pm	Ice Cream Break	Ice Cream Break
4:00pm-5:00pm	<b>Session 5</b>	<b>Session 10</b>
5:00pm-6:00pm	Reception	N/A

## **Pre-Conference Workshops**

### **Wednesday, October 3, 2018**

#### **AM Workshops**

**9:00 AM – 12:00 PM**

**Session Times 1 and 2**

#### **California Privacy Law**

(Level 201 ROOM 308)

Lothar Determann, Partner, Baker & McKenzie

Anne-Kathrin Kroemer, Sr. Director, Legal at Rubrik

Hank Dempsey, Head of State & Local Government Affairs, Dropbox

#### **Understanding the FTC on Privacy and Security**

(Level 101 ROOM 307)

Timothy Tobin, Partner, Hogan Lovells US LLP

Jamie Hine, Senior Attorney, Federal Trade Commission of Privacy and Identity Protection

Michelle Rosenthal, Director of Privacy + Data Security for Federal Regulatory Affairs of T-Mobile

Carolyn Holcomb, Partner, Cybersecurity and Privacy, of PwC US

#### **Artificial Intelligence and Machine Learning**

(Level 201 ROOM 407)

Aaron Burstein, Partner, Wilkinson Barker Knauer LLLP

Jeffrey D. Batt, Vice President Cyber Practice, Marsh

Mike Lyons, Director of Product Development, FairWarning

#### **PM Workshops**

**1:30 PM – 4:30 PM**

**Session Times 3 and 4**

#### **Privacy Impact Assessments**

(Level 201 ROOM 308)

Behnam Dayanim, Partner, Global Co-Chair, Privacy & Cybersecurity Practice, Paul Hastings

Jacqueline Cooney, Senior Director, Privacy and Cybersecurity Solutions Group, Paul Hastings

#### **Blockchain**

(Level 101 ROOM 307)

Fiona Maclean, Senior Associate, Latham & Watkins (London)

James Aquilina, President, Aon Global Cyber Solutions, Stroz Friedberg

**9:00 AM – 4:30 PM****Session Times 1, 2, 3 and 4****Health Privacy+Security Intensive Day**

Co-Chairs: Faith Knight Myers, Adam Greene and Jennifer Archie

**Room 301****Session 1** 9:00 a.m. – 10:15 a.m.*What We're Hearing from the Regulators***Session 2** 10:45 a.m. – 12:00 p.m.*Managing Third Party Privacy and Security Risks***Session 3** 1:30 p.m. – 2:45 p.m.*Advanced Data Breach Session***Session 4** 3:15 p.m. – 4:30 p.m.*Removing the HIPAA Blinders: Impact of Other Laws in Health Information Privacy and Security***9:00 AM – 4:30 PM****Session Times 1, 2, 3 and 4****InfoSec and Tech Intensive: Learning from Hackers and Security Experts Privacy+Security Intensive Day**

Chair: Bob Sullivan

Speakers: Mark Rasch, Dennis Dayman, AJ Nash, and Marylynn Stowers

**Room 310****Session 1** 9:00 a.m. – 10:15 a.m.*Infosec 501: A crash master's course in cybersecurity***Session 2** 10:45 a.m. – 12:00 p.m.*Show and Tell: How hackers think and what tools they use***Session 3** 1:30 p.m. – 2:45 p.m.*Yahoo: Inside the biggest hack in history***Session 4** 3:15 p.m. – 4:30 p.m.*Talking Tech: What cybersecurity / IT experts wish privacy professionals knew*

**9:00 AM – 4:30 PM**

**Session Times 1, 2, 3 and 4**

## **Data Protection Design + Default Intensive Day**

Co-Chairs: Jason Cronk and Stuart Shapiro

**Room 309**

**Session 1** 9:00 a.m. – 10:15 a.m.

*Building a Model: Actors and Violations*

**Session 2** 10:45 a.m. – 12:00 p.m.

*Controls: Architecture, Strategies and Tactics*

**Session 3** 1:30 p.m. – 2:45 p.m.

*Analyzing Privacy Risks*

**Session 4** 3:15 p.m. – 4:30 p.m.

*The Design Process*

**9:00 AM – 4:30 PM**

**Session Times 1, 2, 3 and 4**

## **EU Privacy Intensive Day**

Co-Chairs: Francoise Gilbert, Jan Dhont, John Bowman

**Room 302**

**Session 1** 9:00 a.m. – 10:15 a.m.

*GDPR State of Play*

**Session 2** 10:45 a.m. – 12:00 p.m.

*Overview of Regulators' Guidelines*

**Session 3** 1:30 p.m. – 2:45 p.m.

*Topical Issues on the GDPR and Beyond*

**Session 4** 3:15 p.m. – 4:30 p.m.

*Data Protection Impact Assessment in Practice: An Interactive Exercise*

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## Forum Day 1 – Thursday, October 4, 2018

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### Session 1

Thurs, Oct 4 8:50 AM – 9:50 AM

#### ISO 27001 & the GDPR: Identifying Overlap and Streamlining Efforts

Level 201, Room 301

- Leon Ravenna, Chief Information Officer, KAR Auction Services Inc.
- Dr. Barbara S. Walker, Sr. Director, Global IT Operations and Security, PolyOne Corporation
- Brian Philbrook, Privacy Counsel, OneTrust

#### Protecting Knowledge Assets: An International Perspective on Cybersecurity

Level 201, Room 302

- Jon Neiditz, Partner, Kilpatrick Townsend & Stockton
- Alison Howard, Assistant General Counsel, Microsoft
- Niko Härting, Partner, HÄRTING (Berlin)

#### A Compare and Contrast on the U.S. and Canada Privacy Law

Level 201, Room 311

- Kurt Wimmer, Partner, Covington & Burling LLP
- Alex Cameron, Partner and Chair, Privacy and Cybersecurity Group, Fasken

#### Biometrics in Global Digital Identity Programs

Level 201, Room 403

- Brenda Leong, Senior Counsel & Director of Strategy, Future of Privacy Forum
- Andrea Hackl, Research Analyst, Ranking Digital Rights, Open Tech Institute, New America
- James Loudermilk, Senior Director Innovation & Customer Solutions, IDEMIA National Security Solutions

#### Leveraging Transactional Data

Level 201, Room 307

- Elizabeth Canter, Partner, Covington & Burling LLP
- Kimberly Wong, Senior Counsel, Data & Technology Practice Group, McDonald's Corporation
- Zoe Sharp, Deputy General Counsel, Optoro

#### Managing Privilege and Related Concerns in Incident Response

Level 201, Room 308

- Gerard M. Stegmaier, IP, Tech & Data, ReedSmith LLP
- Megan Gabriel, LEVICK Communications
- Sam Rubin, Vice President, Crypsis
- Dawn-Marie Hutchinson, Executive Director, Office of the CISO, Optiv

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*Session 1, Thurs, Oct 4, 8:50 AM – 9:50 AM (continued)***The California Consumer Privacy Act: Our First “Federal” Privacy Law?**

Level 201, Room 309

- Alfred Saikali, Chair, Privacy & Data Security Practice, Shook Hardy & Bacon
- Debra Farber, Senior Director, Privacy Strategy, BigID
- Travis LeBlanc, Partner, Boies Schiller Flexner LLP

**AI and Health Information and Technology**

Level 201, Room 405

- Dominique Shelton, Partner, Privacy & Security, Perkins Coie LLP
  - Venora Hung, Manager, Clinical, UnitedHealth Group
  - Nandita Guha, Senior Legal Counsel, Roche Diagnostics
  - Kori Kelley Meehan, Senior Privacy Counsel, Google
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**Break**

Thurs, Oct 4 9:50 AM – 10:10 AM  
Grand Ballroom

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**Session 2**

Thurs, Oct 4 10:10 AM – 11:10 AM

**Has the Time for Baseline Privacy Legislation in the US Come at Last?**

Level 201, Room 301

- Cameron Kerry, Senior, Counsel, Sidley Austin LLP
- Julie Brill, Corporate Vice President and Deputy General Counsel, Microsoft
- Nuala O'Connor, President & CEO, Center for Democracy & Technology
- Eric Einhorn, Chief Counsel to Senator Brian Schatz
- Michelle Ash, Chief Minority Counsel, Subcommittee on Oversight & Investigations, House Energy & Commerce Committee

**Medical Device Security and Privacy: Risks, Liability, and Recommendations**

Level 201, Room 302

- Elliot Golding, Partner, Squire Patton Boggs LLP
- Seth Carmody, Ph.D., Cybersecurity Program Manager, Food and Drug Administration
- Teri Campbell, Global Privacy Officer, Permobil

**Legal vs Forensics: What Attorneys Should Know About Digital Forensics in Incident Response Management**

Level 201, Room 307

- Donna McPartland, Counsel, Arent Fox LLP
- Ann Marie Barry, Chief Privacy & Records Management Officer, Johnson Controls Inc.
- James Aquilina, President, Aon Global Cyber Solutions, Stroz Friedberg

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*Session 2 Thurs, Oct 4, 10:10 AM – 11:10 AM (continued)*

### Developing an Advanced Workforce Training Program

Level 201, Room 311

- Debra Bromson, Assistant General Counsel, AAA Club Alliance Inc.
- Margaret Gloeckle, Vice President, Privacy and Compliance Counsel, A&E Networks
- K Royal, Senior Director, West Region, Privacy Consulting, TrustArc
- Ashley Slavik, Data Protection Officer & Lead Data Counsel, Veeva Systems Inc.

### Vulnerability Management

Level 201, Room 308

- David Sheidlower, CISO, Turner Construction
- Larry Whiteside, Greenway Health, Chief Information Security Officer

### Designing a Global Employee Privacy Program

Level 201, Room 310

- David Longford, CEO, DataGuidance
- Bonnie Yeomans, VP, Assistant General Counsel and Privacy Officer, CA Technology
- Addison Brown, Privacy Specialist, Allegis Group

### All Your Network Interfaces Belong to Us: Managing Privacy Risk at the Level of Network Traffic

Level 201, Room 403

- Steven Roosa, Head of NRF Digital Analytics & Technology Assessment Platform, Norton Rose Fulbright
- Mira El Sonbaty, VP and Group Privacy Officer, 21<sup>st</sup> Century Fox

### Buying and Using Alternative Data Sources: Best Practices

Level 201, Room 405

- Marc Zwillinger, Founder, ZwillGen
- Sara Cable, Director, Data Privacy & Security & Assistant Attorney General, Massachusetts
- Sam Fraenkel, President, Co-Founder, TOMAHAWK

### GDPR Compliance 2.0

Level 201, Room 407

- Bret Cohen, Partner, Hogan Lovells
- Michael Hamilton, Senior Corporate Counsel, Privacy, Salesforce
- Andy Bloom, Chief Privacy Officer, McGraw-Hill Education
- Mikaela Karlsson, Corporate & Privacy Counsel, KAYAK

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### Break

Thurs, Oct 4 11:10 AM – 11:30 AM  
Grand Ballroom

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## Session 3

Thurs, Oct 4 11:30 AM – 12:30 PM

### The Intelligent Future: A Legal Framework for Artificial Intelligence

Level 201, Room 301

- Lindsey Tonsager, Partner, Covington & Burling LLP
- Derek Smith, Senior Counsel, Airbnb
- Elaine Call, Senior Privacy Counsel, LinkedIn

### Leveraging GDPR Initiatives to Comply with the CCPA, the LGPD and Other Privacy Laws

Level 201, Room 307

- Teresa Troester-Falk, Chief Privacy Global Strategist, Nymity
- Andy Bloom, Chief Privacy Officer, McGraw-Hill Education
- Kimberly Bubnes, Director, Global Data Privacy, General Motors
- Jennie Hargrove, Global Data Privacy Manager, HID Global

### Hot Topics in TCPA Litigation

Level 201, Room 308

- Ian Ballon, Shareholder, Greenberg Traurig LLP
- Eulonda Skyles, Assistant General Counsel, Privacy, Capital One
- Debra McGuire Mercer, Of Counsel, Greenberg Traurig, LLP

### Cybersecurity Federalism: Privacy and Cybersecurity at the State and Municipal Level

Level 201, Room 309

- David Husband, Senior Attorney, Board of Governors of the Federal Reserve System
- Kelsey Finch, Policy Counsel, Future of Privacy Forum
- Emily Shaw, Monitoring and Evaluation Officer, GovEx, Johns Hopkins University

### Anonymous Trust, Blockchain Models for Consumer Identity, Security and Privacy

Level 201, Room 310

- Steve Shillingford, CEO, Anonymome Labs
- Robert Hackett, Senior Writer, Fortune Magazine

### Legislative Changes to the California Consumer Privacy Act and a Federal Pre-emption: How to Become Involved in the Process

Level 202, Room 302

- Natasha Kohne, Partner, Akin Gump
- Justin Brookman, Director, Consumer Privacy and Technology Policy
- Greg Guice, Senior Counsel, Akin Gump Strauss Hauer & Feld

### Canadian Privacy Law for Global Companies: What You Need to Know

Level 201, Room 403

- Karen Eltis, Professor of Law, University of Ottawa
- Julie Himo, Partner, Norton Rose Fulbright (Montreal)
- Chantal Bernier, Counsel, Dentons (Ottawa)
- Nancy Cleman, Partner, Lapointe Rosenstein Marchand Melançon LLP (Montreal)

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*Session 3 Thurs, Oct 4 11:30 AM – 12:30 PM (continued)*

### Effective Risk Management: Engaging the C-Suite

Level 201, Room 405

- L. Elise Dieterich, Information Security & Privacy Counsel, Kutak Rock LLP
  - Craig Howser, Executive Vice President, ProQuest
  - John Verry, Managing Partner, Pivot Point Security
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### Lunch

Thurs, Oct 4 1:30 PM – 2:30 PM  
Grand Ballroom

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### Keynote (Plenary)

Thurs, Oct 4 1:30 PM – 2:30 PM  
Grand Ballroom

### Big Data, Big Responsibilities: The Data Challenges Inherent in GDPR Implementation, from a Big Data Scientist's Perspective

- **Jeff Jonas**, CEO and Founder, Senzing Inc.

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### Session 4

Thurs, Oct 4 2:30 PM – 3:30 PM

### Best Practices for Using and Securing Connected Vehicle Data: What Are They Now and What Should They Be?

Level 201, Room 301

- Steven M. Wernikoff, Partner, Co-Leader, Autonomous Vehicle Practice, Honigman
- Peder Magee, Senior Staff Attorney, Federal Trade Commission
- Chris Murphy, Lead Counsel, Cybersecurity and Privacy & Chief Privacy Officer, General Motors
- Dana Sade, Senior Attorney, National Highway Traffic Safety Administration

### Digital Health Privacy: FTC and OCR Perspectives

Level 201, Room 302

- Reece Hirsch, Partner, Morgan Lewis & Bockius LLP
- Cora Han, Senior Attorney, Federal Trade Commission
- Linda Sanches, Senior Advisor, Health Information Privacy at U.S. Dept. of Health & Human Services

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*Session 4, Thurs, Oct 4, 2:30 PM – 3:30 PM (continued)*

### Privacy Impact Assessment: The Most Powerful Tool in Your Privacy Program Toolbox

Level 201, Room 307

- Jocelyn Aqua, Principal PwC
- Justin Antonipillai, Founder & CEO, WireWheel
- Alyssa Senzel, Deputy General Counsel, Blackboard
- Kim Shur, Vice President, Assistant General Counsel, Marriott

### Managing Consent Headaches in the EU: Best Practices in Obtaining GDPR-Compliant Consent

Level 201, Room 308

- Michelle Perez, Head of Privacy, Samsung Electronics America Inc.
- Aruna Sharma, Assistant General Counsel, Turner Broadcasting System, Inc.
- Amanda Witt, Partner, Kilpatrick Townsend & Stockton LLP

### How Can a US Company Comply with GDPR in Germany? What Should My EU Representative/DPO Be Doing for Me?

Level 201, Room 309

- Amy Carlson, Of Counsel, Stoel Rives LLP
- Volker Wodianka, Partner, SKW Schwarz
- Mahmood Sher-Jan, CEO, RADAR Inc.

### Don't Acquire Your Next Breach: Assessing Cyber Security Before, During and After the Transaction

Level 201, Room 310

- Steve Bergman, General Manager Risk and Cybersecurity Practice, RSA
- Evan Wolff, Partner and Co-Chair of the Privacy and Cybersecurity Practice Group, Crowell & Moring

### Korean Privacy Law Post-GDPR and Pre-Adequacy

Level 201, Room 311

- Juhyun Park, Kim & Chang
- Gail Crawford, Partner, Latham and Watkins (London)
- Michael H. Rubin, Partner, Latham & Watkins LLP

### Power to the Consumer: The Reality of Managing Individual Rights Under the GDPR

Level 201, Room 407

- K Royal, Sr. Privacy Consultant, TrustArc
- Maggie Gloeckle, VP, Privacy Compliance, A + E Networks

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### Ice Cream Break

Thurs, Oct 4 3:30 PM – 4:00 PM

Grand Ballroom

## Session 5

Thurs, Oct 4 4:00 PM – 5:00 PM

### Drafting Privacy Policies – US-Style and European-Style

Level 201, Room 301

- Niko Härting, Partner, HÄRTING (Berlin)
- David Keating, Partner, Alston & Bird
- Kimberly Wong, Senior Counsel, Data & Technology Practice Group, McDonald's Corporation

### The GDPR's First Four Months: What Happened and What is Next?

Level 201, Room 302

- Lothar Determann, Partner, Baker & McKenzie
- Ellen Grant, Corporate Counsel, Thermo Fisher Scientific
- Anne-Kathrin Kroemer, Senior Director, Legal, Rubrik Inc.
- Paul Schwartz, Professor, Berkeley Law School

### *Carpenter v. US* and What that Might Mean for Future National Security Surveillance

Level 201, Room 307

- April Falcon Doss, Partner, Saul Ewing Arnstein & Lehr LLP
- Matthew Tait, Adjunct Professor, University of Texas at Austin School of Law
- Laura Donohue, Professor and Director of the Center on National Security and the Law, Georgetown Law, and Director of the Center on Privacy & Technology
- Justin Danilewitz, Partner, Saul Ewing Arnstein & Lehr LLP

### Data Privacy Issues Across the Digital Ad Ecosystem

Level 201, Room 308

- Matt Savare, Partner, Lowenstein Sandler LLP
- Michael Hahn, General Counsel, IAB
- Daniel Shore, Privacy Counsel, Conversant LLC
- Travis Davis, Counsel, Hearst
- Anjali Shenoy Dahiya, Senior Director, Deputy Counsel & Privacy, AppNexus

### Managing Risk for the Internet of Things

Level 201, Room 309

- Katie Boeckl, Privacy Risk Strategist, National Institute of Standards and Technology (NIST)
- Naomi Lefkovitz, Senior Privacy Policy Advisor, NIST
- Katerina Megias, Program Manager, Cybersecurity for IoT Program, NIST

### Beyond Breach Insurance: What's Next with Cyber Extortion, Cyber Business Interruption, Data Destruction, Supply Chain Issues and Other Systemic Risks?

Level 201, Room 310

- Marcello Antonucci, TMB E&O Claims Focus Group Leader, Beazley
- Dave Wong, Managing Director, Mandiant
- Troy Harris, Sr. Director, National Leader, Business Continuity Planning, RSM US LLP
- Tobias Gebhardt, Corporate Underwriter/Loss Engineer for Cyber Security Issues, Munich Re

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*Session 5, Thurs, Oct 4, 4:00 PM – 5:00 PM continued*

### Cyber Extortion: Doing Business with Crooks

Level 201, Room 403

- Bart W. Huffman, Partner, Reed Smith LLP
- Elizabeth Cookson, Senior Cyber Investigator, Kivu Consulting Inc.
- Sheraun P. Howard, FBI

### Privacy and Security by Design in the IoT

Level 201, Room 405

- Randy Sabett, Special Counsel, Cooley
- Aarti Soni, Cyber Coverage Leader, Marsh
- Kristin M. Grimes, Corporate Counsel, Leidos

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### Reception

Thurs, Oct 4 5:00 PM – 6:00 PM

Grand Ballroom

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## Forum Day 2 – Friday, October 5, 2018

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### Session 6

8:50 AM – 9:50 AM

#### Chinese Cybersecurity Law

Level 201, Room 301

- Edward McNicholas, Partner, Sidley Austin LLP
- Hugo Teufel III, Chief Privacy Counsel, Raytheon Company

#### The ePrivacy Regulation: The Next EU Frontier

Level 201, Room 302

- D. Reed Freeman Jr., Partner and Co-Chair, Cybersecurity and Privacy Practice Group, WilmerHale
- João Rodrigues, Legal Adviser, European Parliament
- Willem Debeuckelaere, President, Belgian Data Protection Authority, and Deputy Chair, European Data Protection Board

#### Global Enforcement Update 2018

Level 201, Room 307

- Andrew Serwin, Partner, Morrison & Foerster LLP
- Ann Henry, Partner Commercial Litigation, Pinsent Masons (Ireland)

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*Session 6, 8:50 AM – 9:50 AM (continued)*

### A Next Tidal Wave of U.S. Privacy Law?

#### The California Consumer Privacy Act and What's to Come

Level 201, Room 308

- Anwesa Paul, Chief Privacy Counsel, American Express
- Michael Nonaka, Partner, Covington & Burling LLP
- Ryan Smyth, Senior Principal, Promontory

### New Developments in Data Breach Response and Liability

Level 201, Room 309

- Jeffrey Schultz, Partner and Co-Chair, Privacy and Data Security, Armstrong Teasdale LLP
- Neil Chilson, Senior Research Fellow for Technology and Innovation, Charles Koch Institute

### Cybersecurity – Board Oversight and Emerging Trends

Level 201, Room 310

- Phyllis Sumner, Partner and Chief Privacy Officer, King & Spalding LLP
- Sean Joyce, Principal, US Cybersecurity & Privacy Practice Leader, Americas Cybersecurity & Privacy Leader, and a member of PwC's Global Cyber Strategy Team, PwC
- Richard Walker, Partner, King & Spalding LLP
- Matthew H. Baughman, Office of the Deputy Attorney General, Associate Deputy Attorney General

### Is Cyber Product Liability the Next Big Litigation Wave?

Level 201, Room 311

- Brian Finch, Partner, Pillsbury Winthrop Shaw Pittman LLP
- Katherine Gronberg, Vice President of Global Public Policy and Government Affairs, ForeScout Technologies, Inc
- Christopher Porter, Chief Intelligence Officer, FireEye Inc

### The New Wave of Cybersecurity Regulations: NYDFS and Beyond

Level 201, Room 403

- Kim Peretti, Partner, Alston & Bird, Co-Lead Cybersecurity Preparedness and Response
- Joel Lutz, Chief Privacy Officer, Lincoln Financial Group
- Erez Liebermann, Chief Counsel, Cybersecurity & Privacy; Vice President and Senior Counsel, Regulatory Law, Prudential Financial Inc.

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## Break

Fri, Oct 5 9:50 AM – 10:10 AM

Grand Ballroom

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## Session 7

Fri, Oct 5 10:10 AM – 11:10 AM

### Cybersecurity Risk Assessment: The Roles of Legal and IT

Level 201, Room 301

- Robin Campbell, Partner, Co-Chair, Data Privacy & Cybersecurity, Squire Patton Boggs
- Tony Scott, Senior Advisor (Former CIO, U.S. Government) Squire Patton Boggs
- Michelle Beistle, Counsel and Chief Compliance Officer, Privacy and Ethics, Unisys
- Mathew Newfield, Chief Information Security Officer, Unisys
- Mike Tibodeau, Data Protection Operations Manager, Cisco

### Reconciling the Importance of Data Sharing and Individual Privacy Concerns under HIPAA and GDPR

Level 201, Room 302

- Deborah L. Gersh, Partner, Ropes & Gray LLP
- Marc Berger, Sr. VP and General Counsel, Verana Health
- Andrew Kopelman, IP Counsel and Chief Privacy Officer, Medidata

### EU E-Commerce Reforms: The Impact on Privacy and Beyond

Level 201, Room 307

- Kai Westerwelle, Partner, Bird & Bird
- Alfredo Della Monica, VP & Senior Counsel, U.S. Privacy, American Express
- Rob Corbet, Partner, Head of Technology & Innovation, Arthur Cox
- Dr. Anna Zeiter, Chief Privacy Officer, eBay Inc. (Switzerland)

### The “Alternative Data” Market: Strategies for Buying and Selling Data on the Marketplace

Level 201, Room 308

- Heather Sussman, Partner, Ropes & Gray LLP
- Kelsey Finch, Policy Counsel, Future of Privacy Forum
- Peter Lefkowitz, Chief Privacy & Digital Risk Officer, Citrix
- Mark Eichorn, Assistant Director, DPIP, FTC

### Current and Future HHS Initiatives in Health Privacy

Level 201, Room 309

- Adam Greene, Partner, Davis Wright Tremaine LLP
- Roger Severino, Director, Office for Civil Rights, U.S. Department of Health and Human Services

### Vendor Privacy Diligence and Negotiation

Level 201, Room 310

- Michael Hamilton, Senior Corporate Counsel, Privacy, Salesforce
- Ami Patel, Chief Legal Officer, Sharecare Inc.
- Dan Guggenheim, Deputy General Counsel, Hill Physicians Medical Group/PriMed Management Consulting
- Bret Cohen, Partner, Hogan Lovells
- Gerard Stegmaier, Partner, Reed Smith
- Matthew Karlyn, Partner, Foley & Lardner LLP

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*Session 7, Fri, Oct 5, 10:10 AM – 11:10 AM (continued)*

## How Will the GDPR Affect the Application and Development of Artificial Intelligence?

Level 201, Room 403

- Nancy Libin, Co-Chair, Privacy & Security + Technology Practice, Davis Wright Tremaine
- Neil Chilson, Senior Research Fellow for Technology and Innovation, Charles Koch Institute
- Jules Polonetsky, CEO, Future of Privacy Forum

## Navigating Incident Response in a Rapidly Changing World

Level 201, Room 405

- Seth P. Berman, Partner, Nutter McClennen & Fish LLP
  - Eric Friedberg, Co-President, Stroz Friedberg
  - Chuck Brooks, Principal Growth Strategist in Cybersecurity and Emerging Technologies, General Dynamics Mission Systems
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### Break

Fri, Oct 5 11:10 AM – 11:30 AM

Grand Ballroom

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### Session 8

Fri, Oct 5 11:30 AM – 12:30 PM

## Government Hacking and Vulnerability Disclosures

Level 201, Room 301

- Eric Wenger, Director, Cybersecurity & Privacy Policy, Cisco
- Angela McKay, Director, Cybersecurity Policy and Strategy, Microsoft
- Ari Schwartz, Managing Director, Cybersecurity Services & Policy, Venable
- Harley Geiger, Director, Public Policy, Rapid7

## The Data Protection Officer in the EU

Level 201, Room 302

- Gonca Gökgöz-Dhont, Managing Director, DPO Network Europe
- Dr. Anna Zeiter, Chief Privacy Officer, eBay Inc. (Switzerland)

## Trust: How to Overcome Blockchain Privacy and Security Challenges

Level 201, Room 307

- Marsali Hancock, President and CEO, EP3 Foundation
- Cristina Cardenas, General Coordinator, @prende.mx
- Sandra Elliott, Chief Education Officer EP3 Foundation
- Gözde Erbaz, Cybersecurity Expert | President & Founder of Cyberrobin.com and Robincode.org
- Adewale O Omoniyi, Senior Managing Consultant, IBM GBS Cybersecurity and Blockchain Services



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*Session 8, Fri, Oct 5, 11:30 AM – 12:30 PM (continued)*

### What to Do if Both Inside and Outside HIPAA? Managing Compliance Complexities

Level 201, Room 308

- Ann Waldo, Principal, Waldo Law Offices PLLC
- Iliana Peters, Shareholder, Polsinelli, former Deputy Director and Senior Advisor for HIPAA Compliance and Enforcement, HHS Office for Civil Rights

### Preventing the Next Digital Black Swan: The DPO, The CISO, & The C-Suite

Level 201, Room 309

- Jeffrey Welgan, Executive Director and Head of Executive Training Programs, CyberVista
- Tony Urbanovich, President, Cyber Insight

### Data Ethics: Building a Practicable Methodology for Responsible Data Processing

Level 201, Room 310

- H. Leigh Feldman, Managing Director, Privacy & Data Protection, Promontory Financial Group
- Nicolas Economou, CEO, H5; co-Chair, Law Committee, IEEE Global Initiative
- Ben Zevenbergen, Visiting Specialist, Princeton University's Center for Information Technology Policy
- Yoomi Lee, Head of Enterprise Data Partnership Strategy, American Express

### Initiating Outreach to Patients: What Privacy Risks Loom?

Level 201, Room 403

- Nancy Perkins, Counsel, Arnold & Porter Kaye Scholer
- Cora Tung Han, Senior Attorney, Division of Privacy & Identity Protection, FTC
- Adam Peltzman, Director, BCBS Legal Department Cooperative, Senior Associate General Counsel, Legal & Governance, Blue Cross Blue Shield Association

### Privacy in Security Research: How to Answer Your Engineer's Question, "How Do We Code for Data Minimization and Other Privacy Requirements?"

Level 201, Room 405

- Lourdes Turrecha, Senior Privacy Counsel, Palo Alto Networks
- Jason Cronk, Privacy and Trust Consultant, Enterprivacy Consulting Group
- Luk Arbuckle, Chief Methodologist at Privacy Analytics

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## Lunch

Fri, Oct 5 1:30 PM – 2:30 PM

Grand Ballroom

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## Keynote (Plenary)

Fri, Oct 5 1:30 PM – 2:30 PM

Grand Ballroom

### The US and EU: Areas of Convergence, Areas of Divergence?

- **Rebecca Kelly Slaughter**, Commissioner, Federal Trade Commission
  - **Willem Debeuckelaere**, President Belgian Data Protection Authority  
Deputy Chair, European Data Protection Board
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## Session 9

Fri, Oct 5 2:30 PM – 3:30 PM

### Data Profiling and Augmentation

Level 201, Room 301

- Jennifer Archie, Partner, Latham & Watkins
- Gail Crawford, Partner, Latham & Watkins (London)
- Alice Lincoln, Vice President, Data Policy & Governance, MediaMath

### Integrating Risk Assessment into Privacy Breach Investigations for Health Care

Level 201, Room 302

- Keith Cheresko, Principal, Privacy Associates International LLC
- Cheryl Canfield, Privacy Officer, Roswell Park Comprehensive Cancer Center
- Doris Patrick, Manager Cybersecurity & Privacy Advisory Practice, Ernst & Young LLC

### Smart Cities and the Internet of Things

Level 201, Room 307

- Ami Rodrigues, Privacy and Cybersecurity Counsel, The Coca-Cola Company
- Michelle Ramsden, Attorney-Advisor, U.S. Department of Justice, Office of Privacy & Civil Liberties
- Julie C. Grundman, Senior Associate, Kilpatrick Townsend & Stockton LLP

### Practical Third-Party Information Security Risk Management: More Than Questionnaires, Less Than Full-Blown Audits

Level 201, Room 308

- Soleil Dolce, Vice President, Technologies Risk Management, Wells Fargo
- Sarah E. Statz, Vice President, Senior Information Security Counsel, American Express
- Cody Wamsley, Cybersecurity & Privacy Attorney, Dorsey & Whitney LLP

### Customer Data Platforms (CDP): Technological, Legal, and Ethical Issues of Managing Massive Marketing Data Sets

Level 201, Room 309

- Andy Dale, General Counsel & VP Global Privacy, SessionM
- Pedro Pavón, Managing Counsel, Oracle
- Mark Kahn, Head of Legal, Segment.io, Inc.

*continued*

*Session 9, Fri, Oct 5 2:30 PM – 3:30 PM (continued)*

### Data and Privacy in the Autonomous Car: What New Questions Might We Face?

Level 201, Room 310

- Tim Tobin, Partner, Hogan Lovells
- Lauren Smith, Policy Counsel, Future of Privacy Forum
- Michael Dolan, CISO, Element Fleet Management
- David Schwietert, Executive Vice President, Federal Government Relations & Public Policy, Alliance of Automobile Manufacturers

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### **Ice Cream Break**

Fri, Oct 5 3:30 PM – 4:00 PM

Grand Ballroom

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### **Conference Ends**

Fri, Oct 5 4:00 PM

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